

**WELCOME**



Why your Marketing ROI is ZERO and has no relevance!

A woman with voluminous, curly dark hair is shown from the chest up, wearing a bright orange, textured knit sweater. She has a surprised or questioning expression, with wide eyes and an open mouth, looking towards the right side of the frame. Her hand is partially visible near her chin.

# Why your Marketing ROI is ZERO and has no relevance

You know all them - find more yourselves!

# I Hate Buzzwords



45 seconds interviews  
Data Driven Marketing  
MROI  
SHORTS  
Conversions  
PUSH Marketing  
Clicks & Views

Marketing people who measure customers, they have never met by their own metrics!  
Marketing people who believe that influencers influence million-dollar investments with stupid SoMe  
Marketing people who don't know their market and products  
Companies who believe Marketing is done by accountants and secretaries  
Top Management that don't understand Funnels, CRM, Selling Cycle and Marketing  
Marketing people without Sales experience  
Marketing People who believe B-to-B should be targeted as B-to-C

**Is the Gain, at all, measurable?**

$$\text{ROI} = (\text{Gain} - \text{Cost}) / \text{Cost}$$

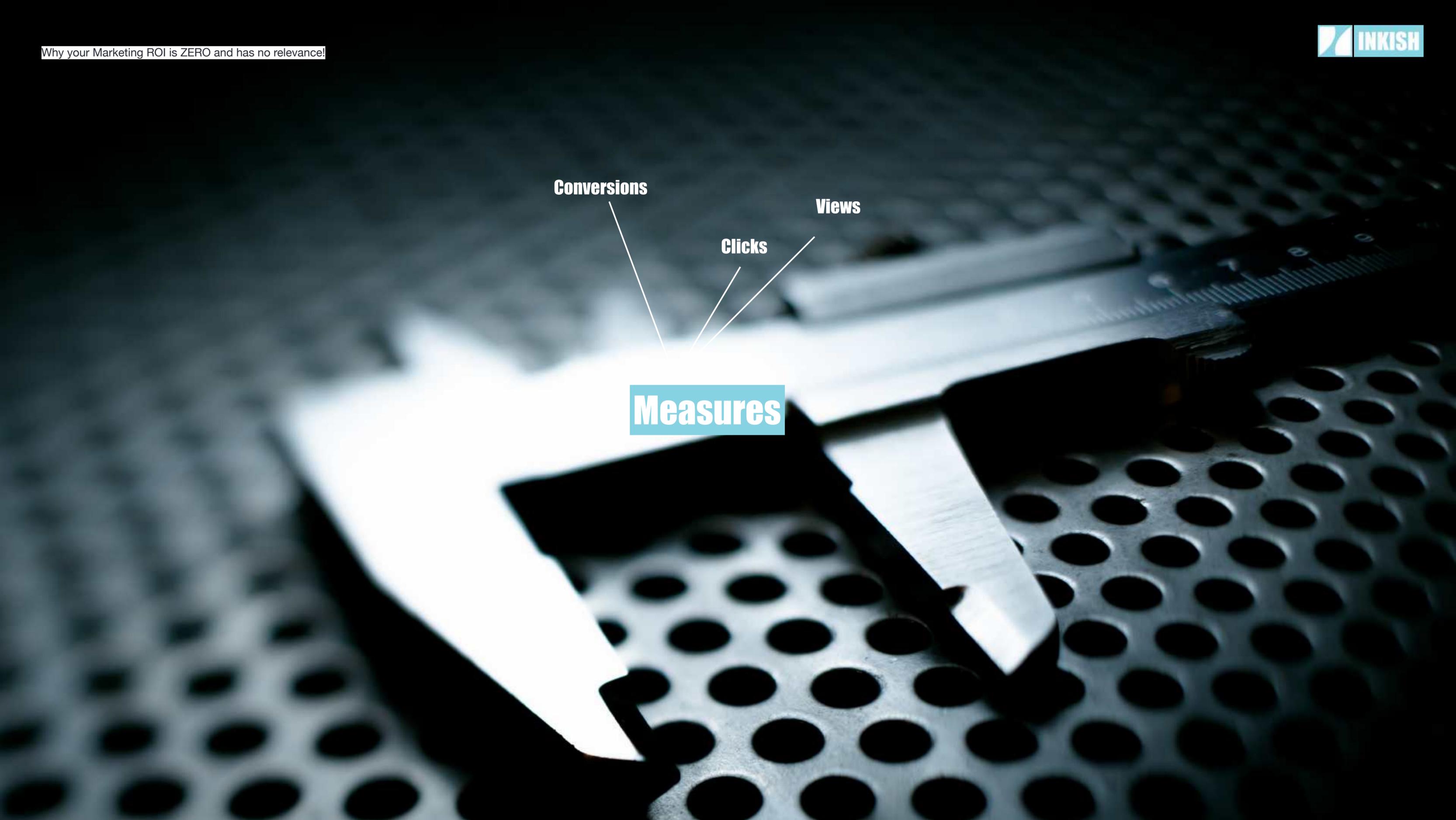
**What Cost?**

**Conversions**

**Views**

**Clicks**

**Measures**





## Let's stop fooling ourselves!

Marketing is tremendously important, but it's time to stop fooling yourself and everybody around you. Marketing is the impossible ART where you have to trust your judgment and understand your customers - Data-driven Marketing and believing that a voodoo economy works for you is nothing but fooling yourself.

Let's be honest!

# I want more YouTube Likes



 Insert YouTube username to start... [GET STARTED AT ONLY \\$3.99](#)

- ✓ Guaranteed Results Or It's Free
- ✓ Start growing within 2 Days
- ✓ One-Time Payment



Rated 4.5 on  Trustpilot 



 Search by services

-  Youtube >
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-  Telegram >
-  Instagram >
-  Tiktok >
-  Kick >
-  Facebook >
-  SoundCloud >
-  Twitter >
-  Discord >
-  Website >
-  Trustpilot >
-  VK >
-  Dzen >
-  Google Play >
-  Trovo >

# Youtube

## Packages

from \$ 13.20

## Comments

from \$ 50.00

## Live Stream viewers

from \$ 100.00

## CTR Views

from \$ 40.00

## Comment Likes

from \$ 9.34

## Virtual Assistants

from \$ 100.00

## Views

from \$ 3.30

## Subscribers

from \$ 2.00

## SEO Keyword Ranking

from \$ 25.00

## Live Stream Chat Comments

from \$ 150.00

## Video SEO Optimization

from \$ 25.00

## Likes

from \$ 28.20

## Views AdWords

from \$ 11.20

## Live Stream views

from \$ 30.00

## Shares

from \$ 6.00

## Channel/Video Production

from \$ 20.00



# Youtube Packages

Services and pricing Youtube Packages

Discounts

**ID 146303**

**-80%**



3.000 VIEWS PAY FOR VIEWS - GET FREE LIKES, COM...

This Package Includes

Comments	45
Views	3 000
Likes	450

**\$ 13.20**

~~\$ 67.20~~

BUY

**ID 146304**

**-81%**



YOUTUBE VIEWS 5000 + FREE SUBS, LIKES, COMMENTS

This Package Includes

Comments	75
Views	5 000
Likes	750
Subscribers	50

**\$ 22.00**

~~\$ 117.00~~

BUY

**ID 146308**

**-81%**



YOUTUBE VIEWS 10.000 + FREE LIKES, SUBS, COMMEN...

This Package Includes

Comments	150
Views	10 000
Likes	1 500
Subscribers	100
Shares	500

**\$ 44.00**

~~\$ 237.00~~

BUY



# You can't trust what you see!

Most are genuine. Not all are. Regardless - numbers are ONLY important if they turn revenue to your company!



**Lead to Action**

**Content Conversion**

The most important reason why you need conversion rates: it's the only way to properly evaluate the effectiveness of your marketing campaigns - *aivie.ch*

...to make decisions that are not based on your gut feeling

### **Actions**

Conversion Content gets the reader to take action on something. This could be:

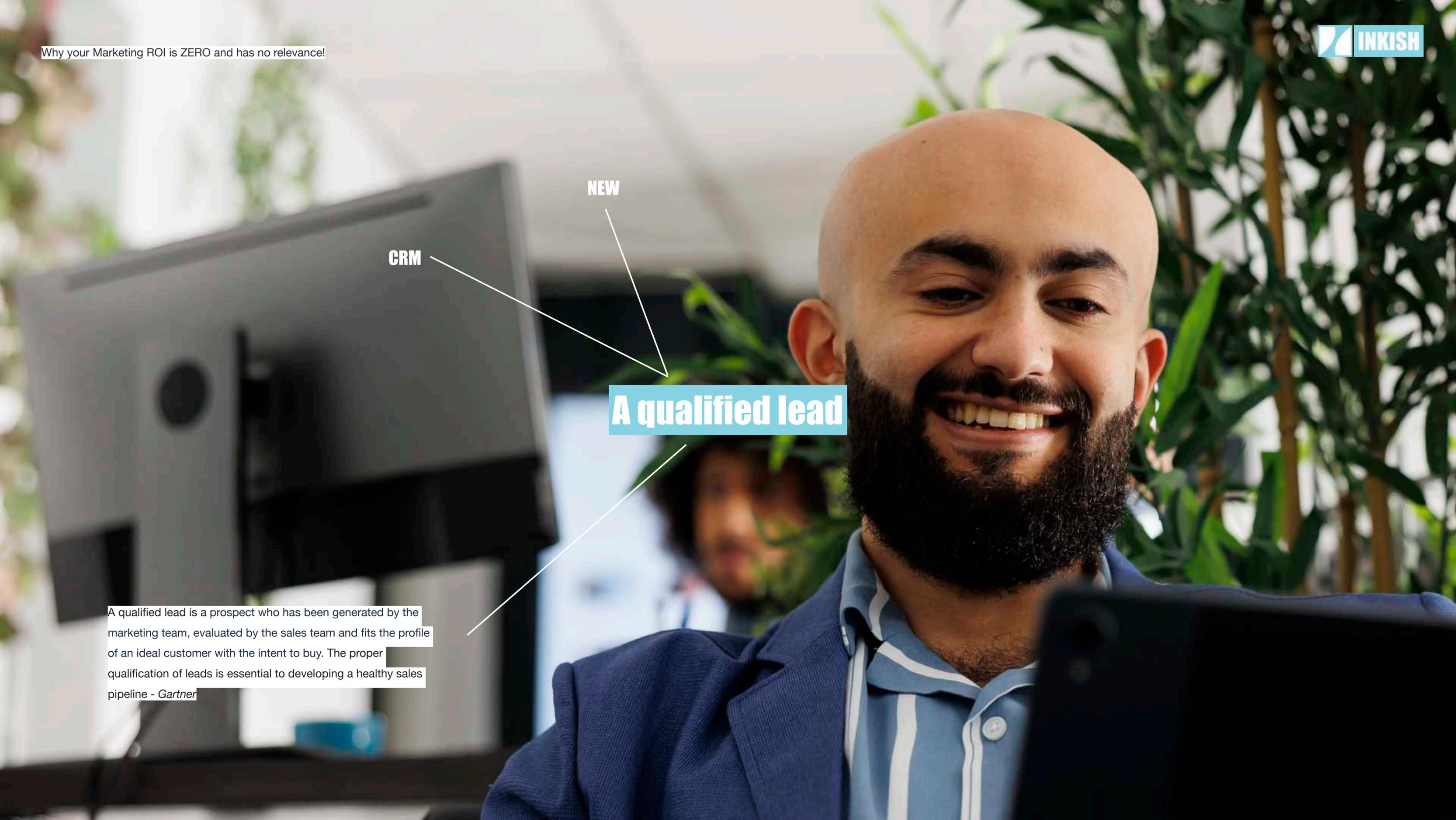
- Clicking the CTA to "Learn More"
- Filling out a form
- Reading the next article in a series
- Reading a case study on the Case Studies page
- Watching a customer testimonial video
- Downloading a piece of content
- Subscribing to the newsletter
- Signing up for a demo
- Booking a meeting on a Sales calendar
- Writing a question in a chatbot

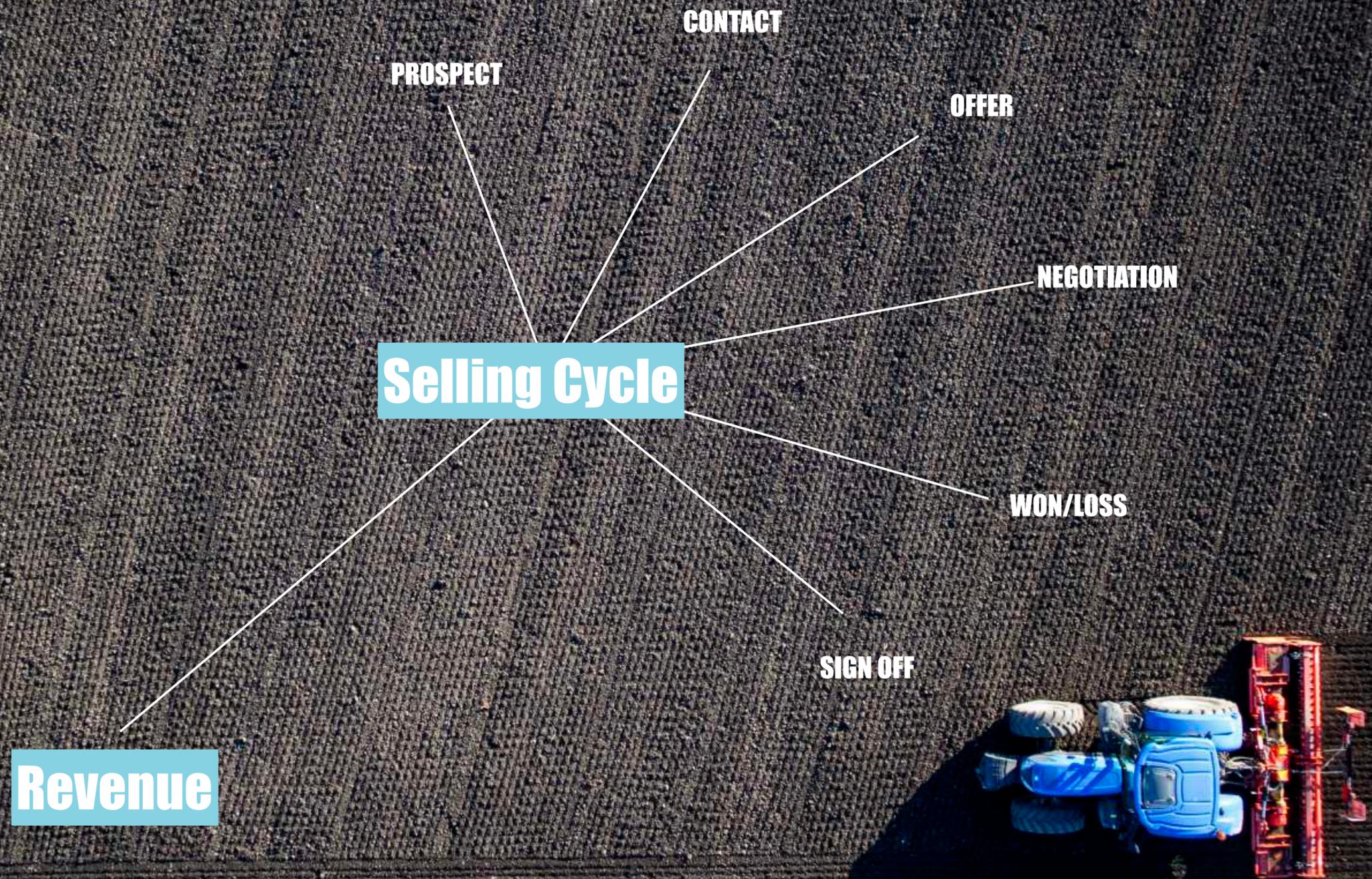
NEW

CRM

**A qualified lead**

A qualified lead is a prospect who has been generated by the marketing team, evaluated by the sales team and fits the profile of an ideal customer with the intent to buy. The proper qualification of leads is essential to developing a healthy sales pipeline - *Gartner*





# Branding is Everything

What is branding? Branding is the process of creating a distinct identity for a business in the minds of your target audience and the general population. At its core, branding consists of a company's name and logo, visual identity design, mission, values, and tone of voice.



Why your Marketing ROI is ZERO and has no relevance!

Compared to branding, product marketing has a narrower focus. Product marketers tend to be responsible for a single item or a family of products. Their activities concentrate on the benefits and features of those specific items - *Forbes*

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Inca Print Engine



97,000

Inca Speedset



15,600

Inca Onset X HS



9700

Jeti Tauro H3300 UHS LED



4200

Jeti Tauro H2500 LED



2700

Avinci CX3200



2400

Oberon RTR3300



1200

Anapurna



A close-up photograph of a person's face, slightly out of focus, holding a blue iPhone. The phone is the central focus, with its back and camera visible. The person's eyes are looking down at the phone.

Privacy. That's iPhone.

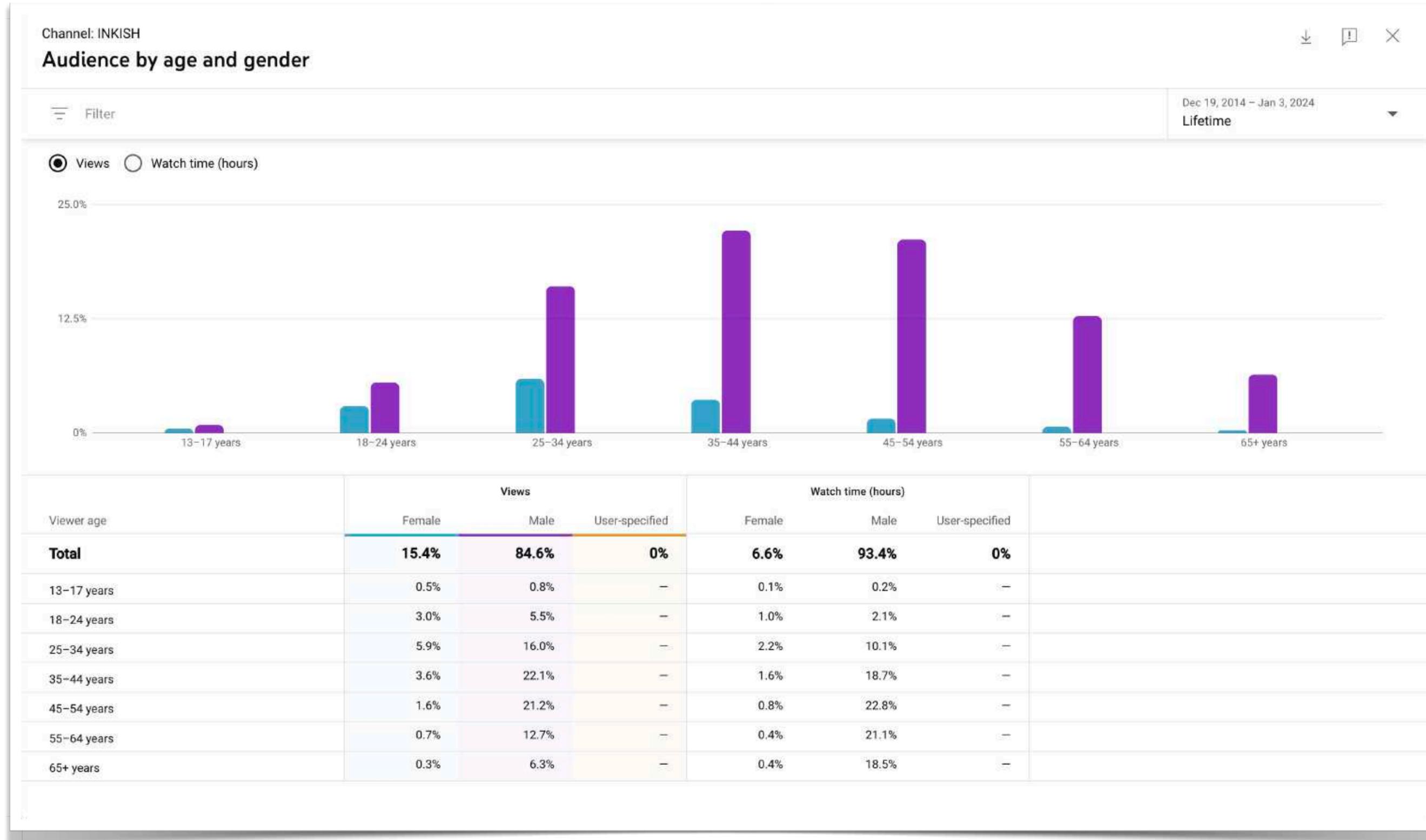
Building a strong brand is the undisputed key to success in today's business world, and robust differentiation is an absolute must to build a powerful and compelling brand. Brand differentiation is the means by which your brand is set apart from the competition, by associating a superior performing aspect of your brand with multiple customer benefits.

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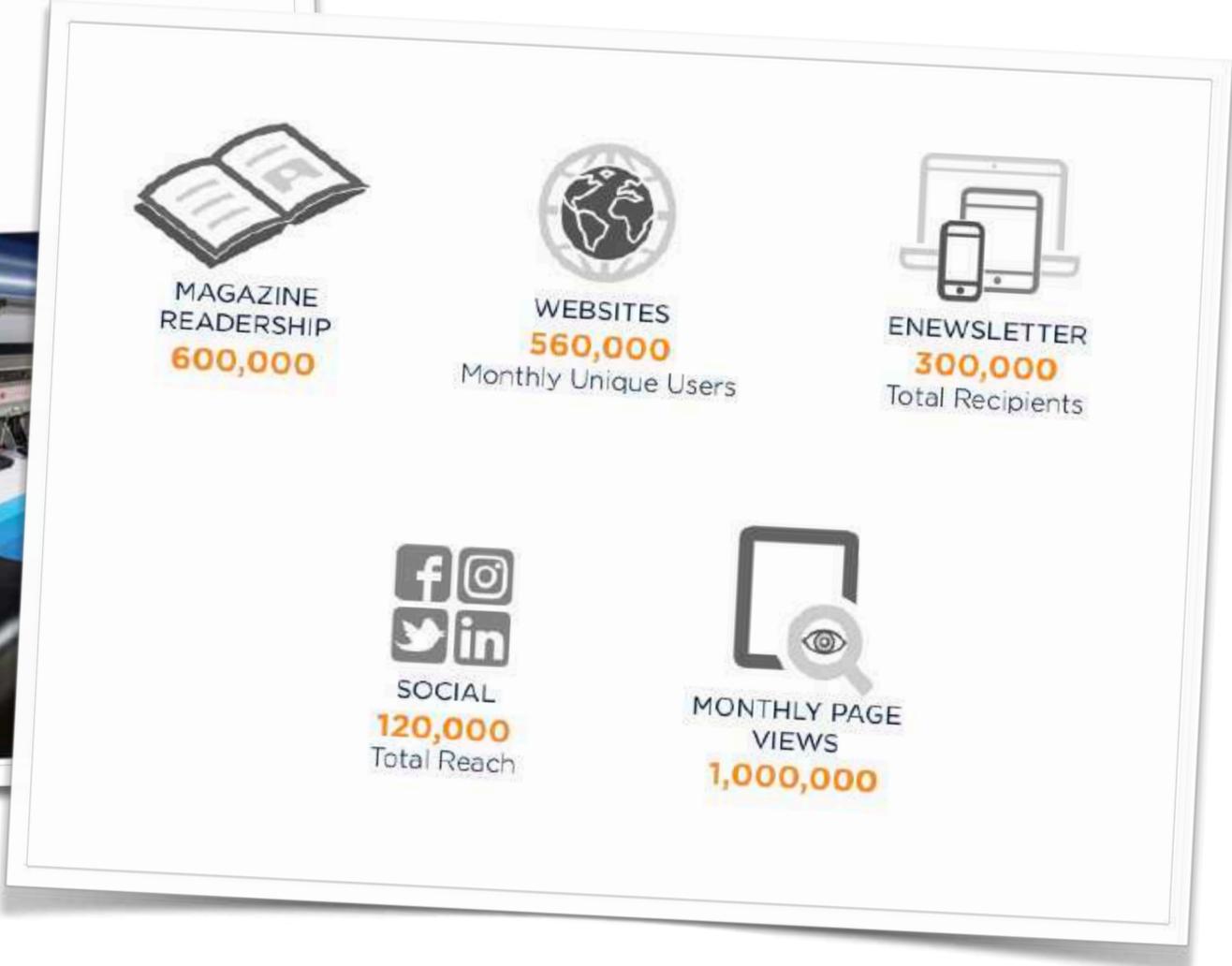
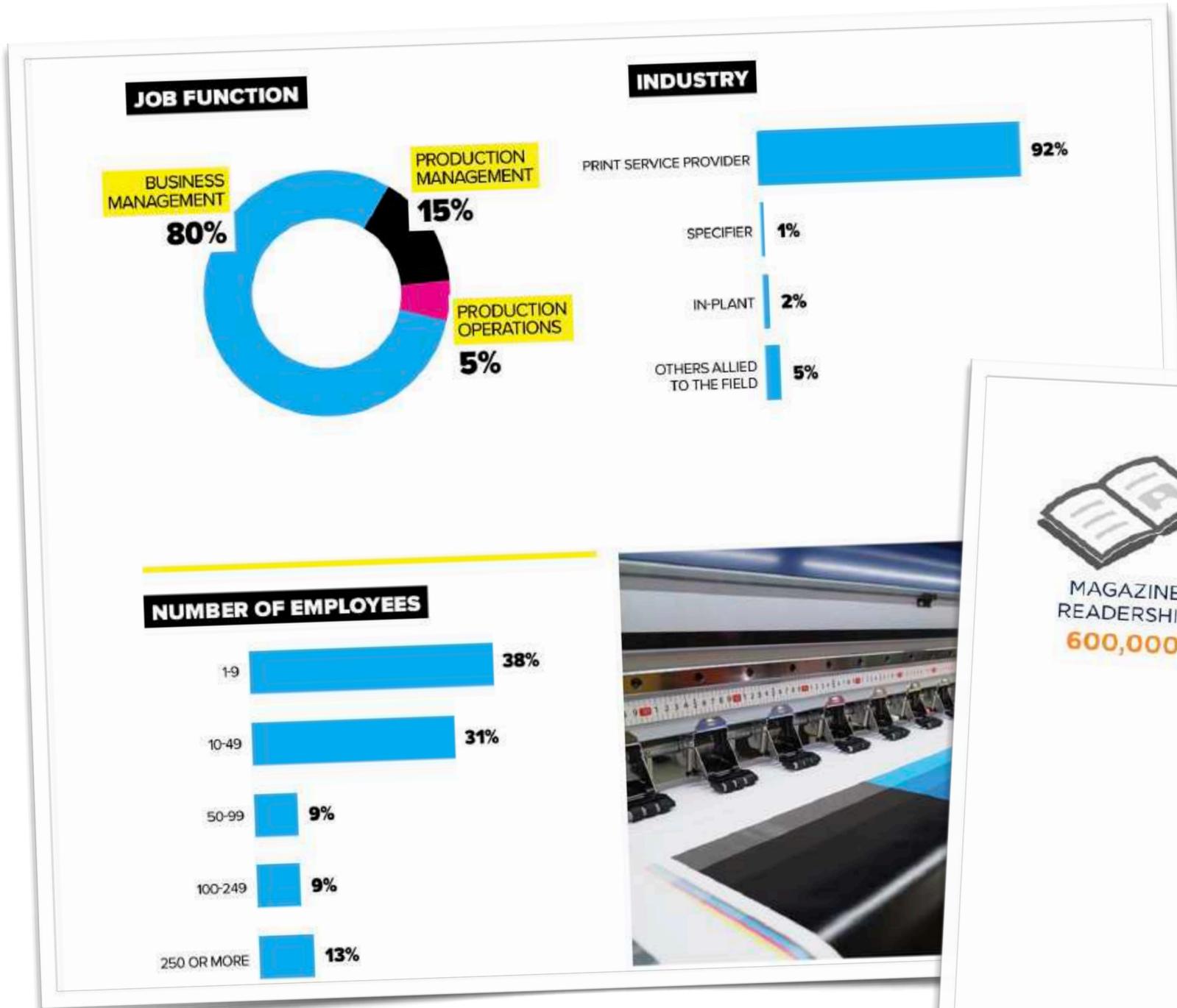


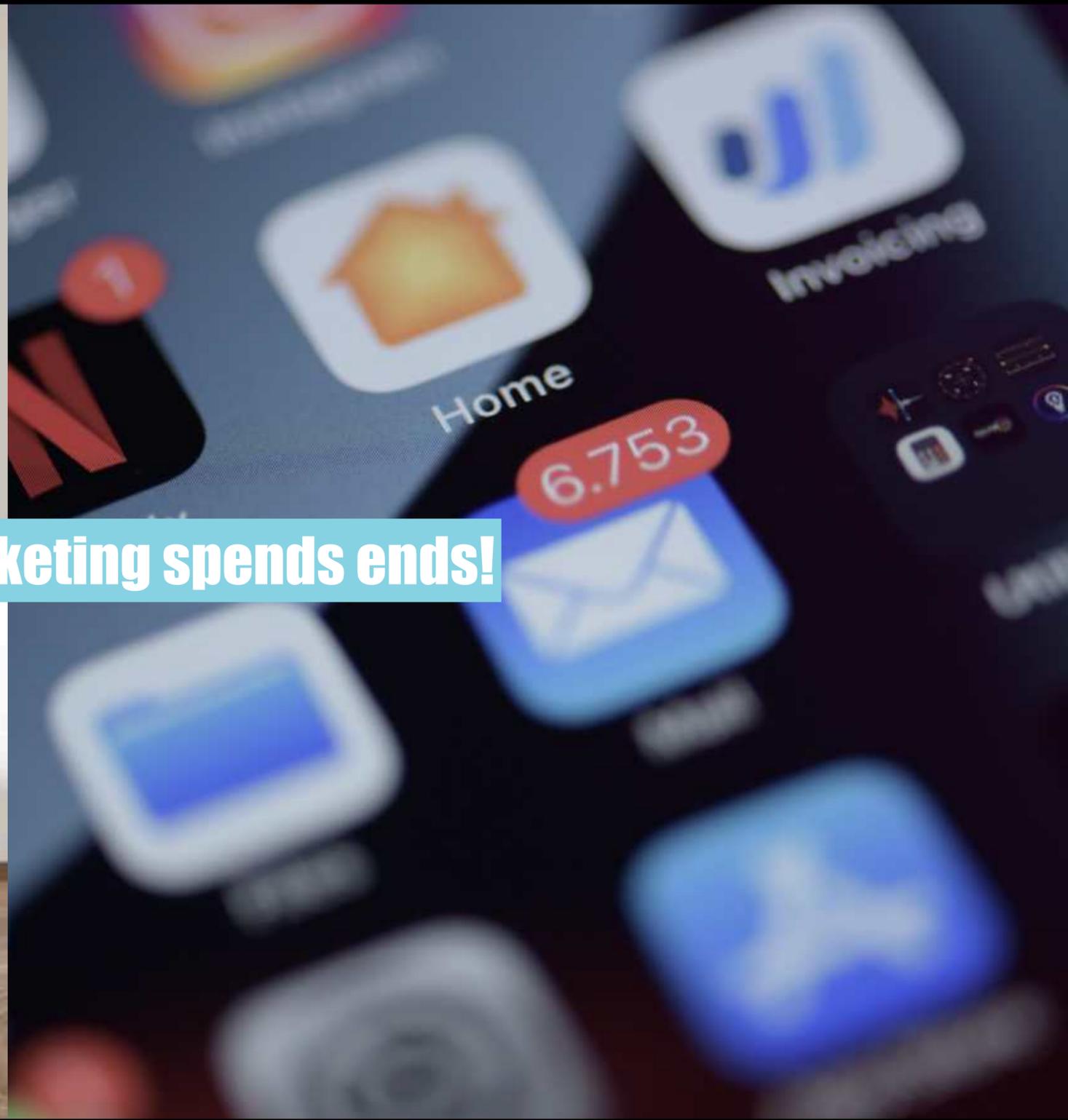
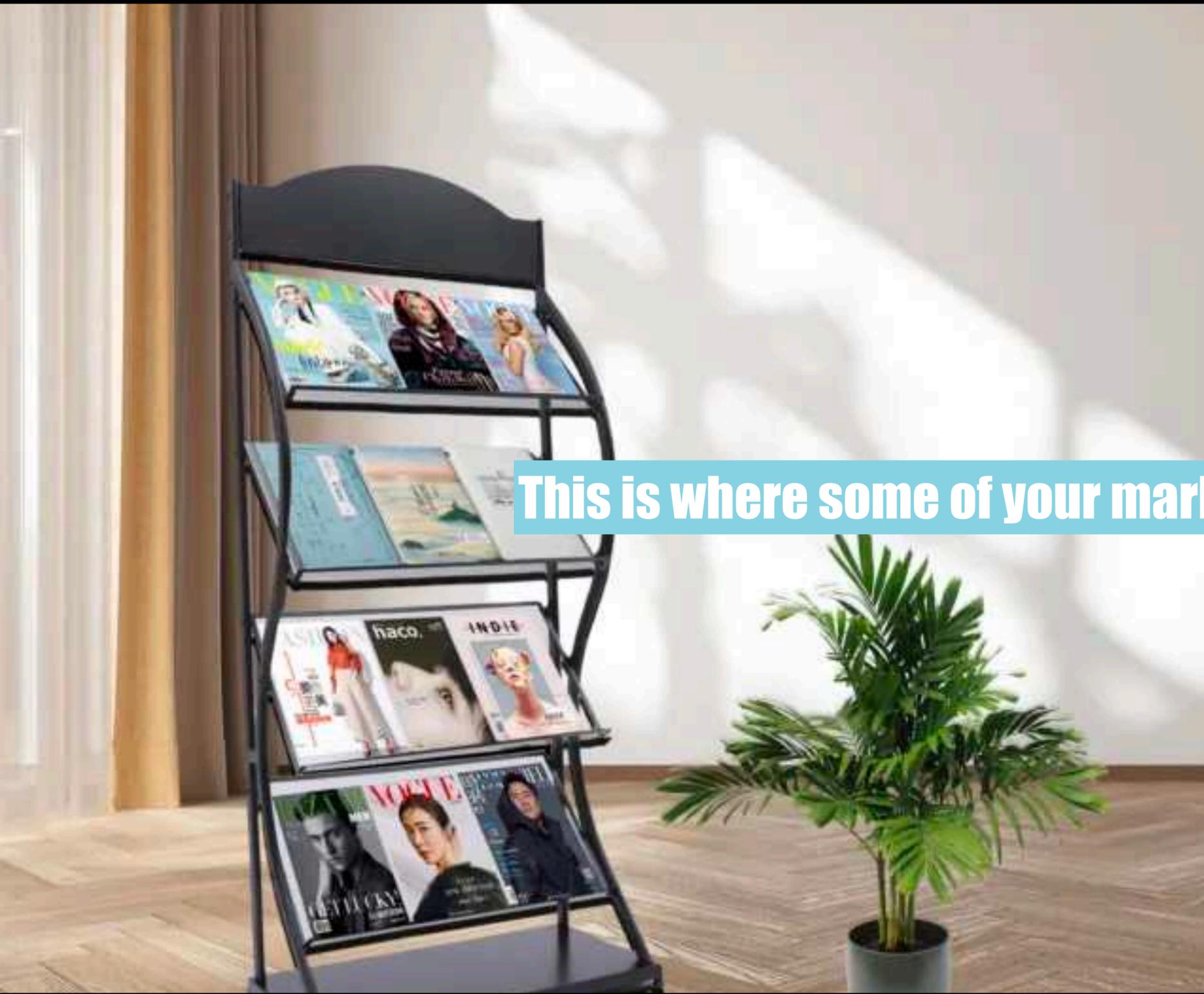
**Trust Your Instincts**

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Data-driven marketing is when marketing teams build their strategies based on the analysis of big data. This analysis will offer insights into customer preferences and broader trends that stand to impact the success of a marketing campaign.





**This is where some of your marketing spends ends!**



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**Thank you**